CLAIMS

What is claimed is:

1. A method for accounting for media content sent over a communication system comprising the steps of:

requesting media content by sending message with a header comprising a first identification number;

receiving a message which comprises the media content, a reply Universal Resource Locator (URL) identifying a server, and a transaction identification;

saving the media in a temporary memory;

sending a primitive with the identification information to the server identified by the URL;

saving the media in a permanent memory only when permission to save has been received.

2. In a server coupled to a network, a method of accounting for media content comprising the steps of:

providing a device on the network with a plurality of media choices;

receiving a selection from the plurality of media choices from the device;

generating a database record;

generating a transaction number;

generating an URL;

sending a message to the device, said message comprising the URL and the media content, wherein the device is required to send a primitive to the URL before the media content may be saved to the permanent memory of the device.

3. A computer-readable memory for directing a computer to function in a particular manner when used by the computer, comprising:

a first portion to direct the computer to provide a device with a plurality of media choices;

a second portion to direct computer to receive a selection from the plurality of media choices from the device;

a third portion to direct computer to generate a database record;

a fourth portion to direct computer to generate a transaction number;

a fifth portion to direct computer to generate an URL; and

a sixth portion to direct a computer to send message comprising the URL and the media to the device, wherein the device is required to send a primitive to the URL before the media content may be saved to the permanent memory of the device.

4. A computer data signal embodied in a carrier wave, comprising instructions for:

providing a device on the network with a plurality of media choices;

receiving a selection from the plurality of media choices from the device;

generating a database record;

generating a transaction number;

generating an URL;

sending a message to the device, said message comprising the URL and the media content, wherein the device is required to send a primitive to the URL before the media content may be saved to the permanent memory of the device.

5. A computer program product that enables a network entity to account for media content comprising:

computer readable code that instructs computer to:

provide a device on with a plurality of media choices;

receive a selection from the plurality of media choices from the device;

generate a database record;

generate a transaction number;

generate an URL; and

send message comprising the URL and the media to the device, wherein the device is required to send a primitive to the URL before the media content may be saved to the permanent memory of the device; and

a tangible medium that stores the computer readable code.

6. The computer product of claim 5 wherein the tangible medium is selected from a group consisting of hard-disk, CD-ROM, DVD, floppy disk, flash memory and the like.

7. A information control device to provide for the accounting of media content comprising:

a file type indication;

a plurality of length indicators; and

a plurality of subfields;

a count indication of the number of subfields.

8. The information control device of claim 7, wherein each of said subfields further comprising:

a subfield identification; and

subfield data.

9. The information control device of claim 8, wherein at least one of said subfield data comprises binary data.

10. The information control device of claim 8, wherein at least one of said subfield data further comprises Universal Resource Locator (URL) data.